



**BROOK
LANE**

Hope • Healing • Recovery

2021 Annual Report



Programs & Services

Brook Lane is a non-profit mental health facility that helps individuals of all ages achieve emotional and behavioral well-being through education and treatment. Our programs and services include:

HOSPITALIZATION

Our 57-bed hospital provides short-term crisis stabilization, for all ages, in a nurturing and therapeutic environment.

PARTIAL HOSPITALIZATION

This day treatment allows children and adults to attend a structured, intensive therapy program during the day and return home each evening.

THRIVE

A strengths-based, family focused program assisting children in building relationships and developing positive coping and communication skills.

OUTPATIENT THERAPY

Licensed clinical staff offers therapy to help individuals build coping skills and promote positive well-being (for individuals, couples and families.)

InSTEP

An outpatient integrated substance use treatment program focusing on developing coping and life skills, relapse prevention and mental health management.

PASTORAL CARE

Chaplains provide spiritual guidance and grief counseling for patients as well as counseling and support for area clergy.

LAUREL HALL SCHOOL

A licensed, non-public school designed to provide education and therapy for K-12 students with emotional and behavioral challenges.

SCHOOL-BASED MENTAL HEALTH

Therapists provide three free therapy sessions to students in need at every middle and high school and two elementary schools in Washington County.

PROGRAMS & CONTINUING EDUCATION

Free mental health programs offered throughout the year to the community and the area's largest provider of continuing education seminars for professionals.

Brook Lane is affiliated with Menmonite Health Services



OUR MISSION

To help individuals improve their emotional and behavioral well-being through education and treatment.

OUR VISION

A healthier community strengthened by comprehensive behavioral health services.



A Message from the Chief Executive Officer and Chair of the Board

When you think of change, the words transformation, modify or transition come to mind. This past year has certainly been a time of many changes for Brook Lane! While no one typically loves to embrace change, we know from experience that change usually brings about opportunities for reflection, growth and positive new experiences.

With long-time employee Jason Allen taking on the new role of Chief Nursing Officer, we were able to bring in Michael Reyka, PhD, as our Chief Operating Officer in March. Michael's extensive experience in hospital administration and his leadership qualities have influenced new initiatives that will ultimately help to streamline our policies, procedures and patient services.

In June, Robert Kertis, MBA, FHFMA was appointed Chief Financial Officer. We have benefited from Bob's strategic operational and financial experience, especially as it pertains to revenue cycle, compliance, operational improvement and patient satisfaction. Also in the summer of 2021, we were able to renovate the adult and adolescent units in our hospital, ensuring that optimal infection control and safety standards are being provided for our inpatients.

In September, Dr. David Gonzalez reduced his day-to-day responsibilities of providing over-sight to our medical staff to afford him more time with direct patient/client care. As a result, Brook Lane welcomed Dr. Michael C. Hann as Chief Medical Officer on September 20. Dr. Hann has been an exceptional leader, guiding us through the ever-challenging days, weeks and months of providing behavioral health care services during a world-wide pandemic.

We provided our Continuing Education Seminars for more than 1,000 area mental health care professionals throughout the year, hosting 4 of them in person and 6 of them via Zoom. We also transitioned our free community programs to a virtual format, providing 13 Facebook Live sessions, led by our therapists and doctors on various mental health topics. These videos are now available on Brook Lane's YouTube channel.

With a generous donation from former Brook Lane therapist William Hunsberger, we were able to host a Caring for Caregiver's Resource Fair in October. The Fair showcased 16 local vendors who all provide assistance to those who find themselves in the difficult, yet rewarding role of being a caregiver to a loved one. There were two featured speakers and the event was followed by 5 virtual programs throughout the month of November - all geared toward helping those on the caregiving journey.

On October 31, Lynn Rushing retired as CEO, a position he held for 29 years! Lynn had a long and distinguished career at Brook Lane, and his impact upon our organization and our community is his lasting legacy. Although there is a new CEO at the helm, Brook Lane has such a rich history and we look forward to continuing its traditions while ensuring that we move forward by adapting to the changing behavioral health care needs of our community.

One of the most noticeable changes that Brook Lane experienced was launching a new logo and branding at the end of the year. We hope you will connect with the bright, positive and uplifting branding changes that reflect the hope, healing and recovery we strive to help our clients achieve.

In a year of many changes, one thing that has remained the same is our sincere appreciation for the staff, board, friends and donors that make Brook Lane's programs and services possible for the thousands of community members who need us each year. Thank you for your unwavering support!

Jeffery D. O'Neal, Chief Executive Officer

Larry Bayer, Chair of the Board

Fiscal Year 2021 Donors

We are deeply grateful to the following individuals and organizations who supported Brook Lane between July 1, 2020 and June 30, 2021. Every effort has been made to ensure the accuracy of our records. To update your information, contact Julie Herman at julie.herman@brooklane.org or 301-733-0331 x1272.

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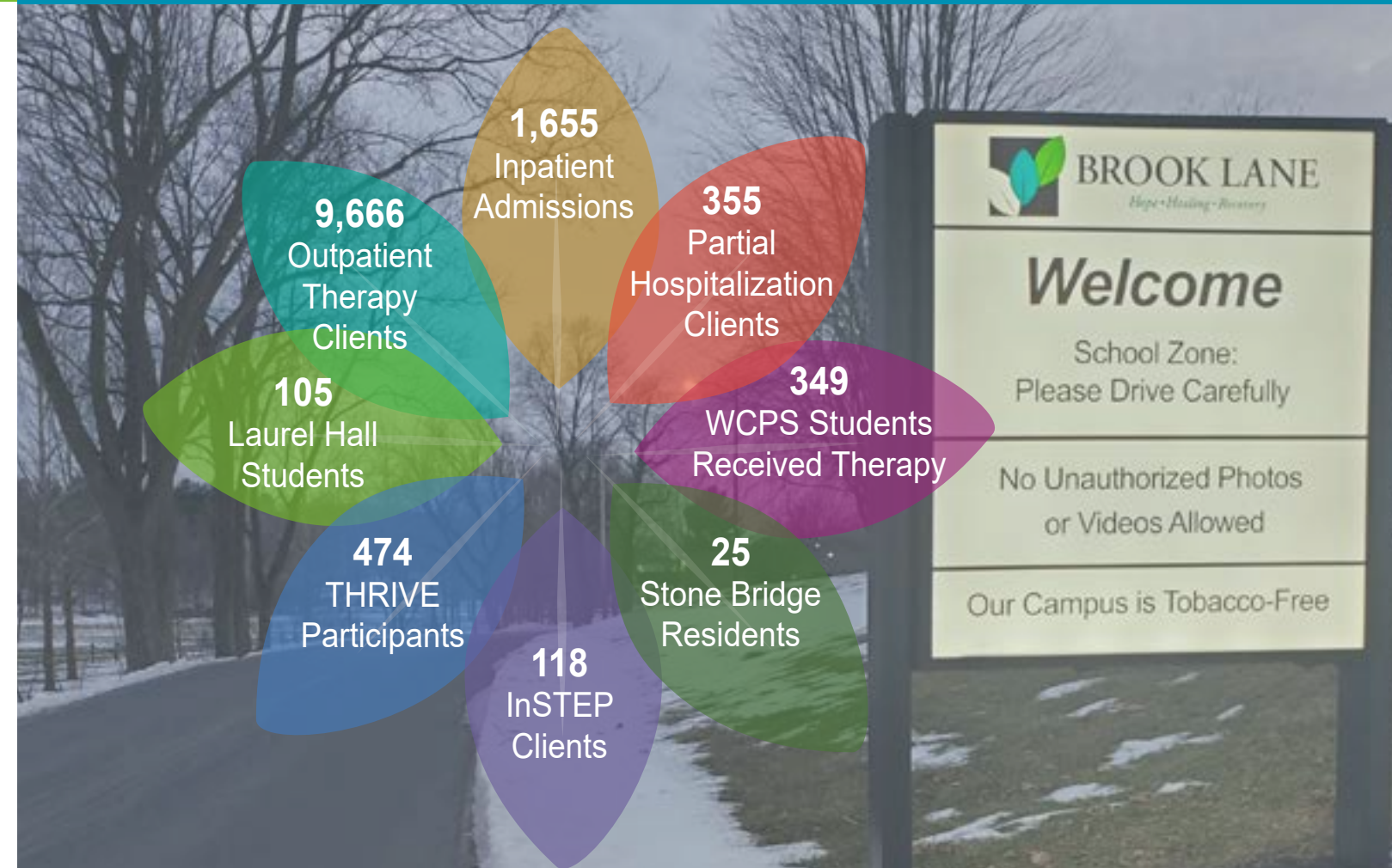
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 Rev. & Mrs. Ray Geigley
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 Ms. Kathy Wright
 Mr. & Mrs. Michael Young
 Ms. Linda Ziegler
 Ms. Laura Zukowski

Brook Lane by the Numbers

The following statistics represent Brook Lane's admissions, enrollment and participation in our major services and programs from July 1, 2020 through June 30, 2021.



Financial Statement Fiscal Year July 1, 2020 – June 30, 2021

REVENUES	
Patient Services	\$31,275,565
Educational Services	\$5,494,212
Residential	\$925,079
Other	\$615,682
TOTAL:	\$38,310,538
CHARITY CARE	
Charity Care	\$306,170
TOTAL:	\$306,170

EXPENSES	
Salaries & Wages	\$23,478,043
Employee Benefits	\$5,386,935
Supplies	\$1,698,236
Contractual Services	\$2,735,966
Facility Expense	\$2,155,964
Depreciation & Amortization	\$1,198,172
Interest	\$238,314
General & Administrative	\$1,061,071
TOTAL:	\$37,952,701

Source: Audited Consolidated Financial Statements
 Brook Lane Inc., June 30, 2021

Delaney's Success Story

Dealing with the anxiety of living through a prolonged pandemic or having to cope with the losses and stress of every day life can take a toll on anyone's mental well-being. Seeking professional help is an effective way to change the course of your life!

I have had several experiences with Brook Lane over the years. In high school, I was admitted to the hospital after a suicide attempt. Eventually, I moved to outpatient services, seeing a psychiatrist and therapist. It was helpful, yet I was not quite ready to accept treatment and so I stopped attending the sessions.

After high school, I began attending college to pursue a bachelor's degree while working part-time. My grandfather developed lung cancer while I was in college and passed away. The stress and grief turned into a major struggle with depression. I came back to outpatient treatment at North Village and made a really good connection with my therapist. At that point in my life, I felt ready to tackle my depression, family issues and grief.

When I came back, I initially felt sad, guilty, and had many negative self-thoughts. I was so mean and hard on myself. I was grieving, not caring for my physical health, and had no awareness of boundaries. I was chasing whatever I thought would make me happy.

Now, four years later, my life feels different in a million ways. Therapy taught me how to be much more gentle and forgiving with myself and how to think better thoughts. I didn't know how good life could be. Practicing gratitude and realizing that happiness comes from within has helped me in so many ways. I have better family relationships and am more functional with my family members. I have established goals to pursue and recognize that I deserve to be happy. I'm proud of where I am and what I've accomplished. My self-worth and outlook on life is so much better with Brook Lane's help. Also, having emotional support from my family is a blessing.

If I could talk with my younger self, or someone else struggling like I did, I would tell them to develop a consistent relationship with a therapist. I would encourage them to be gentle with themselves, even if they think they don't deserve it, and give themselves grace. Forgiveness of yourself and others is powerful. Don't blame yourself or others—people deserve to feel good about themselves.

Brook Lane has made such a difference for me. The services are impressive and the people are friendly. I am very grateful for my therapist and doctor. They know me well and challenge me when I need it, yet they are attentive to my needs. I have grown so much.

My life is full. I am working and back in college, pursuing a paralegal degree as well as weight lifting at the gym. I volunteer at CASA, a shelter for victims of domestic violence. Life is busy, but I am handling it well and looking forward to my future.

“My self-worth and outlook on life is so much better with Brook Lane's help.”



Leadership and Locations

Leaders at Brook Lane ensure that the organization upholds its guiding principles and faith-based heritage as we serve the community with compassion, dignity and the highest standards of care. Brook Lane has four locations throughout Washington and Frederick Counties.

BOARD OF DIRECTORS

Larry Bayer, Chair; Ray Miller, Vice Chair

Eric Barger, Joyce Burkholder, Geoff Coleman, MD, Heather Hinkle, Lauren Huguenin, Sharon Kuhns, Rev. Twyla Rowe, Tod Salisbury, Lisa Smith, Christopher Stockslager, Kelly Weaver

MEDICAL STAFF

Michael C. Hann, MD, Chief Medical Officer

Andrea Allen, PMHNP, J. Emmet Burke, PhD, JD, John H. Carrill, MD, Olga Demina, MD, Alexander Dever, MD, Anna Elwood, PMHNP, Jamal Fawaz, MD, Amy Fehrmann, MD, Lynn Feldman, DO, David Gonzalez, MD, Christabel Lartey, DNP, Willis Leavitt, MD, James Lukas, PMHNP, Aisha Reikow, PMHNP, Richard Rothman, MD, Phoebe Underwood-Davis, PMHNP, Christopher Wheatley, PMHNP

LEADERSHIP TEAM

Jeffery D. O'Neal, MBA, LCPC, FACHE, Chief Executive Officer

Jason Allen, RN, *Chief Nursing Officer*, Deborah Bisenieks, *Director of Support Services*, Jamie Blackwood, *Manager of Safety & Security*, Taffy Clark, RN, *Director of Quality & Performance Improvement*, Benjamin Corbett, *Director of Facilities*, Robert Fritz, *Chief Information Officer*, Sharon Gladfelter, *Director of Health Information Services*, Michael C. Hann, MD, *Chief Medical Officer*, Julie Herman, *Director of Marketing*, Rachel Hull, *Director of Education Services*, Robert Kertis, *Chief Financial Officer*, Dawn Lewis, *Director of Nutritional Services*, Michael Reyka, PhD, *Chief Operating Officer*, Rev. Ron Shank, *Director of Pastoral Care*, Michael Shea, EdD, LCSW-C, *Director of Outpatient Services*, Nicole Twigg, SPHR, *Chief Human Resources Officer*

MAIN CAMPUS

13121 Brook Lane
Hagerstown, MD 21742

Short-term Hospitalization
Outpatient Therapy
Partial Hospitalization
Laurel Hall Special Education School
Continuing Education Seminars
Free Community Programs

NORTH VILLAGE OUTPATIENT

18714 North Village
Hagerstown, MD 21742

Outpatient Therapy
THRIVE Program (for Children)
InSTEP Substance Use Treatment

FREDERICK OUTPATIENT

5301 Buckeystown Pike, Suite 170
Frederick, MD 21704

Outpatient Therapy
THRIVE Program (for Children)

LAUREL HALL FREDERICK

4540 Mack Avenue
Frederick, MD 21703

Laurel Hall Special Education School
Child & Adolescent Partial Hospitalization



BROOK LANE

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Hagerstown, MD 21742
301-733-0330
www.brooklane.org



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for the inaugural



BRIDGE TO HOPE
— AFFAIR —

**Saturday,
April 30, 2022
6:00 pm**

Located at the Washington
County Museum of Fine Arts

To raise awareness and funds for
mental health care services



**BROOK
LANE**
Hope • Healing • Recovery

Cocktail Hour • Fine Food • Dessert & River Bottom Roasters Coffee Bar
Scavenger Hunt • Music • Silent Auction • Exciting Sponsorship Opportunities

301-733-0330 ■ BROOKLANE.ORG