



RAISING AWARENESS AND FUNDS  
FOR BROOK LANE MENTAL HEALTH  
SERVICES IN WASHINGTON COUNTY  
AND SURROUNDING AREA!

REGISTER ONLINE  
[MeritusHealth.com/BridgetoHope](https://www.MeritusHealth.com/BridgetoHope)

MERITUS HEALTH FOUNDATION

11116 Medical Campus Road  
Hagerstown, MD 21742

Questions? Call 301.790.8631



### OUR SERVICES:

**Inpatient** | Our acute psychiatric hospital provides the most intensive level of care in a safe and therapeutic environment. We offer individual rooms in age-appropriate units for children, adolescents and adults.

**Partial Hospitalization** | Our Partial Hospitalization Program (PHP) offers intensive, psychotherapeutic treatment in a less restrictive setting than inpatient care.

**Outpatient Services** | Brook Lane has one of the region's largest and most qualified groups of outpatient mental health care providers. Our professional staff provides assessment, evaluation, and medication management, as well as individual, couples and family therapy and addiction counseling.

**Interventional Services** | We offer ECT and TMS, treatments intended for patients who have been unable to find success in relieving symptoms with medication and/or therapy alone.


**Laurel Hall School** | Our program focuses on the social and emotional development and growth of students with emotional disabilities, autism or handicaps. It also provides educational support through psycho-educational determined daily interventions.

**Spiritual Care** | Brook Lane's Pastoral Care Department is committed to providing confidential, faith-based guidance and mental health education for our community.



**BROOK LANE**

*Hope • Healing • Recovery*

an affiliate of  Meritus  
Health



SPONSORSHIP OPPORTUNITIES

MERITUS HEALTH FOUNDATION'S  
FOURTH ANNUAL BRIDGE TO HOPE

April 26, 2025

6:00 p.m. | Welcome Reception & Cocktail Hour

7:00 - 8:30 p.m. | Dinner & Program

8:30 - 10:00 p.m. | Dessert & Coffee, Music and Silent Auction

Please Join Us as a Sponsor for

MERITUS HEALTH FOUNDATION'S 2025 BRIDGE TO HOPE

SPONSORSHIP LEVELS:

CRYSTAL ..... \$8,000

Benefits

- Up to 8 tickets to the ball
- One full-page, full-color ad in the Bridge to Hope journal event program
- Preferred and prominent order of listing in all publications and pre-event promotions
- Inclusion on all appropriate signage, presentation, and advertising

PLATINUM ..... \$5,500

Benefits

- Up to 4 tickets to the ball
- One full-page, full-color ad in the Bridge to Hope journal event program
- Inclusion in all publications and pre-event promotions
- Inclusion on all appropriate signage, presentation, and advertising

GOLD ..... \$3,000

Benefits

- Up to 2 tickets to the ball
- One half-page, full-color ad in the Bridge to Hope journal event program
- Inclusion in all publications and pre-event promotions
- Inclusion on all appropriate signage, presentation, and advertising

SILVER ..... \$1,000

Benefits

- One quarter-page, full-color ad in the Bridge to Hope journal event program
- Inclusion in all publications and pre-event promotions
- Inclusion on all appropriate signage, presentation, and advertising

CENTERPIECE ..... \$300

Benefits

- Your corporate name will be displayed in a table centerpiece

EXCLUSIVE SPONSORSHIPS:

COCKTAIL PARTY AND SPIRITS SPONSOR ..... \$7,500

Benefits

- Your corporate logo presented on all cocktail party and bar signage
- Specialty cocktail created for your business and branded for YOU
- Up to 4 tickets to the ball
- One half-page, full-color ad in the Bridge to Hope journal
- Inclusion in all publications and pre-event promotions
- Inclusion on all appropriate signage, presentation, and advertising

AFTER-DINNER COFFEE BAR SPONSOR ..... \$2,500

Benefits

- Your corporate logo presented on coffee bar signage
- One half-page, full-color ad in the Bridge to Hope journal
- Inclusion in all publications and pre-event promotions
- Inclusion on all appropriate signage, presentation, and advertising

GUEST GIFT SPONSOR ..... \$2,500

Benefits

- Your corporate logo on a unique guest gift
- Your brand in the hands of more than 200 guests at the end of the evening
- Inclusion in all publications and pre-event promotions
- Inclusion on all appropriate signage, presentation, and advertising

ENTERTAINMENT SPONSOR ..... \$1,500

Benefits

- Your corporate name will be included in a unique presentation and promotion
- One quarter-page ad in the Bridge to Hope journal event program
- Inclusion in all publications and pre-event promotions
- Inclusion on all appropriate signage, presentation, and advertising

JOURNAL ADVERTISEMENT OPPORTUNITIES:

Benefits

- Ad in Bridge to Hope journal
- Inclusion on all appropriate signage, presentation, and advertising

Outside Back Cover - Exclusive Space! ..... \$1,500  
(4 ½" wide x 7 ½" high, full color)

Inside Front Cover - Exclusive Space! ..... \$1,200  
(4 ½" wide x 7 ½" high, full color)

Inside Back Cover - Exclusive Space! ..... \$1,200  
(4 ½" wide x 7 ½" high, full color)

Full Page ..... \$1,000  
(4 ½" wide x 7 ½" high, full color)

Half Page ..... \$750  
(4 ½" wide x 3 ½" high, full color)

Quarter Page ..... \$500  
(4 ½" wide x 1 ½" high, full color)

Ads must be submitted in print ready digital form to [foundation@meritushealth.com](mailto:foundation@meritushealth.com) by Tuesday, April 1, 2025. Acceptable formats for artwork include print-ready .pdf or .eps (fonts or curves).

Meritus Health Foundation is a 501 (c)(3) not-for-profit organization (Federal ID# 01-0639265) supporting the Meritus Medical Center. For federal tax purposes, you can deduct as a charitable contribution the amount of your sponsorship or ticket purchase less its fair-market value. We estimate the fair market value of each individual 2025 Crystal Ball ticket to be \$150.00. Fair-market value for sponsorships can be calculated using this value based on the number of tickets received as part of your sponsorship package. Please consult your tax advisor with specific questions about the deductibility of your gift(s).

